

# Why Join the Bahamas Bridal Association?

**BBA: AN ORGANIZATION FOR WEDDING & EVENT PROFESSIONALS**

**ENDORSED BY THE BAHAMAS MINISTRY OF TOURISM**

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B A H A M A S  
B R I D A L  
A S S O C I A T I O N

**ANNUAL ON-GOING EDUCATION TO STAY AHEAD IN THE INDUSTRY** BBA offers single-day wedding and event symposiums with topics ranging from branding your business and trending design concepts to timelines and wedding budget management. You can never know everything. Keep learning so you can continue to grow your business profit margins. Recent keynote speakers have included Colin Cowie, Preston Bailey, Jacqueline Johnson, Sylvia Weinstock and more.

**CAREER SUPPORT FROM OTHER EXPERTS** BBA has wedding execution experience in 16 Islands of the Commonwealth of the Bahamas. We holds regular monthly education and networking meetings with our members. Meet fellow professionals that you can trust. Each meeting has unique content and speakers. Your fellow BBA members are a valuable resource.

**CREDIBILITY WITH YOUR PEERS & WITH YOUR CLIENTS** Would you go to a doctor who was not in good standing with the BMA? The Bahamas wedding and event industry has standards as well and BBA has set them. Display your BBA membership credentials proudly and utilize the BBA logo on your website, business cards and brochures. Show your clients that they are hiring a trained professional.

**INTERNET LISTINGS & BRIDAL REFERRALS** Many brides contact the Bahamas Ministry of Tourism via [bahamas.com/weddings](http://bahamas.com/weddings) or [bahamas-bridal-association.com](http://bahamas-bridal-association.com) in search of a competent event planner long before they find you. As a member of BBA, your company will be listed on the BBA website and eligible for client referrals.

**MINISTRY OF TOURISM BRIDAL SHOWS** Every year BBA members have the opportunity to exhibit at or attend Bridal Shows along with the Ministry of Tourism. Exhibit alongside MOT or have your business listed on the brochures that reach thousands of potential destination brides. The photo opportunities can be great for your website, office or portfolio. Attend these shows yourself and meet top industry suppliers at Bridal Shows with new trendy ideas that will thrill your bride and set you apart from the competition.

**TRAINING & EXPERTISE TO HELP GROW YOUR BUSINESS** BBA offers webinars, workshops and trainings regularly. Members educate themselves by attending international conferences and trade shows annually with Association of Bridal Consultants (ABC), Wedding Planner Institute of Canada (WPIC) and International Special Events Society (ISES).

**VENDOR RELATIONSHIPS TO HELP GROW YOUR BUSINESS** As an association, we have buying power. BBA members often offer each other reduced pricing or commission on products and services that you could not obtain on your own for wedding invitations, accessories, music, catering, floral items, linen rentals, transportation and more. You can pass these savings on to your bride or grow your revenue.

**WEBSITE AND SOCIAL MEDIA** Stay up to date with the latest trends and learn about design trends, vendor specials, and business growth strategies highlighted on our website and social media posts via LinkedIn, Twitter, Facebook and Google+. A lot of our content is specifically targeted to the needs of event and wedding professionals.

These are just a few of the reasons to join the BBA. Each of you is unique and in different stages of your career. Whether just beginning or a seasoned professional, the BBA has tools that benefit you on all levels. Visit our website and click "Membership" to join today.



FIND @BAHAMASBBA ON SOCIAL MEDIA OR FOLLOW HASHTAG #BAHAMASBBA

WEBSITE: [BAHAMAS-BRIDAL-ASSOCIATION.COM](http://BAHAMAS-BRIDAL-ASSOCIATION.COM) | EMAIL: [INFO@BAHAMAS-BRIDAL-ASSOCIATION.COM](mailto:INFO@BAHAMAS-BRIDAL-ASSOCIATION.COM)

FOR INFORMATION: USA (305) 767-4171 | BAHAMAS (242) 356-0435